

2023 EDITORIAL CALENDAR

Ask Your Rep About
Our Custom Programs

REFRIGERATED & FROZEN FOODS	JANUARY Ad Close: 12/07 Material Close: 12/13	FEBRUARY (WEB)	MARCH Ad Close: 02/08 Material Close: 02/14	APRIL (WEB)	MAY Ad Close: 04/12 Material Close: 04/18	JUNE (WEB)
Cover Story	Refrigerated Foods Processor Of The Year	ONLINE FEATURE C-Suite Q&A 	Top 150 FFP	ONLINE FEATURE C-Suite Q&A 	Sustainability	ONLINE FEATURE C-Suite Q&A 
Cold Chain Ops	Robotics & Automation In Supply Chain & Logistics	ONLINE FEATURE What To Watch In Alt. Protein This Year 	Port Logistics Trends & Tech	ONLINE FEATURE Trends & Developments In Cell-Based Proteins 	Energy-Saving Practices In Cold Facility Construction	ONLINE FEATURE Essential Equipment & Techniques For Plant-Based Foods 
Hot Cities For Cold Storage	Houston		Mobile		Oakland	
Feature	Cold Chain Trends To Watch In 2023		Top 25 RFP		Frozen & Refrigerated Baby Food	
New Retail Products	Meat, Poultry & Seafood		Snacks, Apps & Sides		Dairy	
Packaging Equipment	Bagging, Weighing & Case Packing Equipment		Filling, Depositing & Sorting Equipment		Form-Fill-Seal Equipment	
Technology Showcase	Cutting & Slicing Equipment		Belts & Conveyors		Freezing & Chilling Equipment	
Tradeshows	IPPE	Food Processing Expo AFFI-CON RFA Conference	Natural Products Expo West Seafood Expo IIAR Snaxpo	IARW-WFLO	Craft Brewer's Conference Process Heating & Cooling Show	
Advertiser Bonus	BOGO ad program - eMagazine FREE IPPE show preview				FREE Corporate Profile	

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FROM THE COLD CORNER | 2023 PODCAST SCHEDULE

January: One-on-one with R&FF Refrigerated Foods Processor of the Year

February: State of the Cold Chain

March: National Frozen Food Month

April: Green Building Practices for Cold Facilities

May: Trends in Plant-Based Foods

June: June Dairy Month

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REFRIGERATED & FROZEN
FOODS

JULY

Ad Close: 06/14
Material Close: 06/20





**AUGUST
(WEB)**

SEPTEMBER
Ad Close: 08/09
Material Close: 08/15

**OCTOBER
(WEB)**

NOVEMBER
Ad Close: 10/11
Material Close: 10/17

DECEMBER
Ad Close: 11/08
Material Close: 11/14

Cover Story	State Of The Industry	ONLINE FEATURE C-Suite Q&A 	Foodservice/ Logistics Provider Of The Year	ONLINE FEATURE C-Suite Q&A 	FF Processor Of The Year	Frozen & Refrigerated Food Safety
Cold Chain Ops	AS/RS & Vertical Construction In Processing & Cold Storage Facilities	ONLINE FEATURE Packaging For Plant-Based Foods & Plant-Based Packaging Options 	Equipment Trends In Cold Facilities	ONLINE FEATURE Commodities Outlook & Financial Impact Of Alt. Proteins 	Trends & Technology In Cold/Frozen Food Distribution	Women To Watch In Foodservice & Logistics
Hot Cities For Cold Storage	Savannah		Miami		Long Beach	Wilmington, NC
Feature	Vertical Farming Tech		Foodservice Solutions For Schools & Institutions		Trends In Convenience Foods, Meal Prep & Meal Kits	Marketing, Messaging & Branding Trends In Cold/ Frozen Foods
New Retail Products	Best New Retail Contest Winners		Meals & Entrees		Plant-Based	Dips, Dressings & Condiments
Packaging Equipment	Palletizers & Warehousing Equipment		Packaging Materials		Shrink Sleeve, Vacuum Pack & Flow Wrapping Equipment	Modified Atmospheric Packaging (Map) & Tray Sealing Equipment
Technology Showcase	Refrigeration Controls & Equipment		X-Ray, Metal Detection & Vision Inspection Systems		Lubricants & Refrigerants	HPP & Pet Food Processing
	The Food Service Conference		Pack Expo Las Vegas	NFRA Convention Process Expo FA&M		
	FREE PACK EXPO Show Previews					

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FROM THE COLD CORNER | 2023 PODCAST SCHEDULE

July: One-on-one with the Best New Retail Product Contest winner

August: Processing & Manufacturing Technology in Cold Foods

September: Automation & Technology in Food Logistics/Distribution

October: Flavor Trends and Product Innovations in Cold Foods

November: One-on-one with R&FF Frozen foods Processor of the Year

December: 2023 Cold Foods Trends to Watch